



## THE COUNTRY TRUST

Reg.country: United Kingdom

Year Founded: 1978

Total Income to Date: ~£1,164,257

Total Spending to Date: ~£702,974

### **United Kingdom**

# Bringing farming and the countryside alive for 20000 urban children

We help our network of amazing farmers to welcome c.20,000 disadvantaged children onto their farms to share their passion for food, farming We help our network of amazing farmers to welcome c.20,000 disadvantaged children onto their farms to share their passion for food, farming ...

Timeline: 1 Year

Project Budget: £315,000

Direct Commitment Ratio: 84.13%

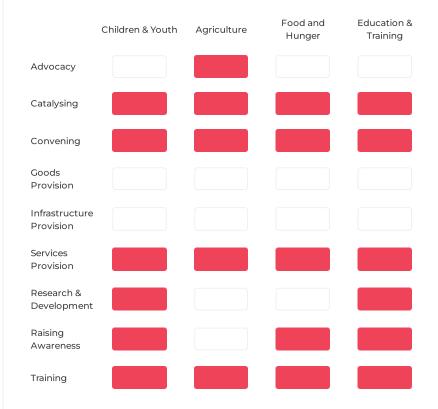
Project to Organisation Ratio: 27.06%



Scan the QR code to learn more

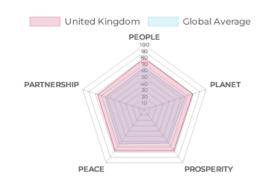


#### Topic and Activity Grid





#### Five Pillars:





## Impact Memorandum



People: Social Impact 20,000 No of lives impacted Gender Female, Male 4-11 Age **Employment Status** Student Accessibility Disabled, Non-Disabled Location Urban, Suburban, Rural Planet: Environmental Impact Land Rural Coastal Water Air Ecosystems Species Humans Type of Work Other **Project Outcome Indicators** 

Short term — Metric: Self assessment of knowledge gained

Objective:  $\cdot$  Children, their parent helpers and teachers are more  $\dots$ 

— Metric: Number of farmers engaged

Objective:  $\boldsymbol{\cdot}$  More farmers are able to share their love and passion ...

Long term — Metric: Sustained impact - knowledge, behaviour, engagement...

Objective:  $\cdot$  Children feel more responsible for their own and the ...

- Metric: Child's self assessment

Objective: · Children feel more at home in the countryside and gr...

Project Intervention Type Family change

Partnering Organisations Company Website

