

Resourceful

60 years of knowledge, skills and techniques at the touch of a button.

Simple

Intuitive, visual and practical.

Sustainable

Organic and environmentally friendly farming techniques.

Clear

Available in both English and Swahili languages & supported by Swahili audio to allow for wide access.

Affordable

Free to download from the Google Play Store & uses techniques which do not require costly materials.

Current

Latest techniques and regular farming updates through the Noticeboard, connecting farmers to support one another.

Global

A platform for sustainable farming that can have an impact worldwide.

Lightweight

Once downloaded, it does not use up data or WI-FI.

Contact Us

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haller

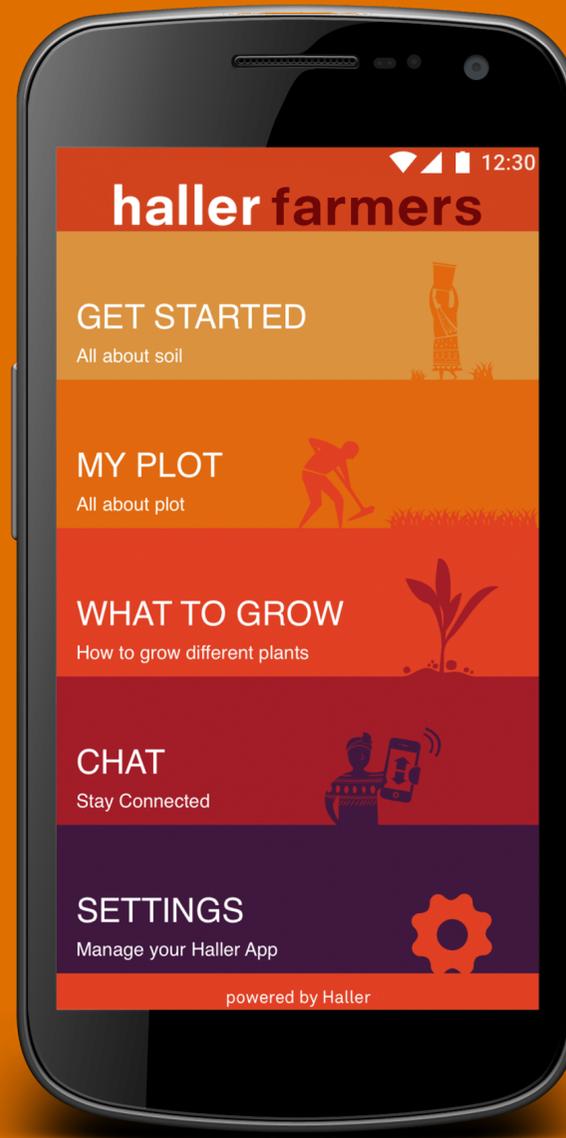


farmers

Affordable, organic & environmentally-friendly farming techniques to transform your land and improve your livelihood.

Haller Farmers leverages the increasing penetration of mobile technology in Africa to promote sustainable growth across both landscapes and communities.

Our vision is to create choice for smallholder farmers across Africa, enriching eco-systems and creating better-empowered lives.



How to use Haller Farmers:

Step 1: Download Haller Farmers for free from the Google Play Store.

Step 2: Select your language.

Step 3: Choose your farming techniques;

Get Started teaches you the basics about soil, water and bugs.

My Plot represents your farm & shares tips for planting and materials. It has new ideas for urban farming, conservation, youth farmers and how to protect your farm from wild animals.

What to Grow gives you planting techniques for medicinal crops, indigenous plants and vegetables, fruits and vegetables, super foods, trees & field crops.

Chat has two sections; Tips and Noticeboard. Use the noticeboard to receive live farming updates & to connect with other farmers or Haller staff.

Step 4: Start farming!

Each article includes information about the technique, what tools you will need and step by step instructions to help you carry out each technique with ease.

Tip: Look for the difficulty level of each technique before you begin farming.