

1. Your charity's name, mission and charity registration details.

Emerge 3RS Charity number 1132944

EMERGE is a 20-year-old community business practising resource conservation & environmental protection through waste reduction, re-use, recycling, upcycling & reclaimed products. Our core values are community inclusion and waste prevention with the wider purpose of improving local social, economic and environmental conditions. Our social enterprise, EMERGE Recycling, provides waste reuse & recycling services across Manchester for businesses & organisations. Parent charity, EMERGE 3Rs runs FareShare Greater Manchester fighting food waste & food poverty and Touch Wood upcycles reclaimed wood. We strive to relieve poverty & promote health and wellbeing. All our activities are underpinned by volunteering and employability programmes which help long-term unemployed people gain skills and qualification to aid their return to work.



FareShare Greater Manchester van making a food delivery to a school

2. An overview of the project for which you are requesting funding.

In order to continue to supply those in poverty in Greater Manchester with 3 million meals and to grow to meet a need of 7 million meals by 2022, EmERGE 3RS, a charity and social enterprise, needs to refurbish a building. A 25 year lease with Manchester City Council has been agreed for a building on New Smithfield Market next to our existing premises and funding for Phase 1 of the refurbishment has been secured.



Old units circled in red and new building in green on New Smithfield Market

The building will become a food redistribution, waste reuse, volunteering and training centre to tackle resource misuse and reduce carbon emissions. We are fundraising for £100,000 to contribute to the costs of Phase 2 of the refurbishment.

We intend to grow and expand our services and their social, economic and environmental impacts locally in East Manchester and the city-region. We require a bigger building to accommodate our business units (food, wood, recycling, volunteering and employability) with better facilities for our employees, volunteers, members, customers, visitors and supporters. We have secured a 25-year lease with our landlord, Manchester City Council, on New Smithfield Market, adjacent to our HQ. The building needs renovation to be fit for purpose and will ultimately provide a safer, more efficient layout, indoor toilets, disabled access and central heating; all features missing from our current base.

Current FareShare Warehouse units showing the need for more space.



The extra space will mean FareShare GM is better placed to safely and compliantly redistribute more food to more organisational members; Touch Wood will have a more accessible 'shop' for wood customers and safer training workshop. Recycling will be able to process more material. Each activity will be more efficient and financially sustainable. We will support our people and our community better with facilities, meeting rooms and space to hold more sessions, training and activities.

We have secured funding in partnership with FareShare UK to undertake Phase 1 of refurbishments. We are fundraising now for the costs of Phase 2 to transform the rest of the building, creating an exemplar material processing warehouse, training rooms and workspaces. We will also extend our canteen facilities, developing an accessible community kitchen. The kitchen will be able to double up as a convivial meeting space with potential for both to be used and rented out by the wider community and generate an income for EMERGE.

Once fully commissioned, the new building will allow us to hit our 7 million meals target thanks to having a hugely improved warehouse space which is fit for purpose enabling a greater throughput of food. The increased food supplies will enable us to support more CFMs from across Greater Manchester. Hundreds more volunteers will be trained and work with us including many more corporate volunteers, thanks to the much improved facilities including training rooms and a proper canteen. EMERGE's new headquarters will be a dynamic and lively hub facility better serving our local area and the diverse communities we work with and serve. This will be done through meeting spaces, a canteen/kitchen where our own staff and volunteers as well as external groups can cook and run food awareness sessions (including food safety, social eating groups, recipe development, food production for events). The new building will have disabled access and indoor toilets both of which are sadly lacking in our current premises. The IT infrastructure will be upgraded enabling all staff and volunteers to be more productive.

Investment in the long lease and refurbishment of a bigger building will provide EMERGE with a more substantial platform for much wider, deeper engagement with our individuals and groups in local community as well as our wider stakeholders, partners and corporate supporters all of whom will have greater opportunities to assist us, both practically and financially (as investors).

Moving our food sharing work to a bigger, better space with improved facilities, whilst creating a community hub, will also enable us to better manage our social enterprise activities, EMERGE Recycling, which will continue to go from strength to strength and be better able to covenant profits to EMERGE 3Rs.

3. The timelines of the project – whether this is program length, completion time etc

The project will be done in phases as funding is secured. We expect to start Phase 1 in March 2020 as we have secured £225,000 already.

4. The projected impact of the project.

Our activities benefit several groups of people as well as the environment. We benefit the 3 million people in need who ate meals last year provided by our food. We benefit the 230 Community Food Members who receive our food and save an estimated £3-5k per annum on their food budgets which is then spent on improving or expanding their services. We benefit the environment by preventing carbon emissions. In the 11 years we have been operating, we have saved over 17,000 tonnes of CO2 by redistributing over 5000 tonnes of surplus food and diverting this waste from landfill. Greater Manchester has a target to be carbon neutral by 2038 and we are helping towards this. We also benefit the mental health of the many volunteers who donate their time to us. In 2018 this was 18000 hours, the equivalent of 10 fulltime members of staff. The long-term unemployed volunteers benefit from gaining skills, work experience and the opportunity to earn qualifications in warehousing and food hygiene.

Each month we measure the tonnage of food shipped and calculate the number of meals that this would provide based on 0.475g per meal. We also then calculate the amount of carbon emissions this has saved by preventing the food going into landfill. Every tonne of food saves 3.7 tonnes of CO2 emissions. We ask our Community Food members to give us a breakdown of the sort of people who are receiving food or meals from them so that we can do data analysis on this. We also ask



Touch Wood current units

them to estimate how much money we are saving them on their food budgets as this saving can then be used to improve or expand the many varied services they provide to the community. We also record the number of organisations on our waiting list to become a Community Food Member. We record the number of hours of volunteer time given by corporate and regular volunteers. We record any training given to staff and volunteers. We

measure the amount of wood collected by Touch Wood by cubic yard and tonnes, and how much goes to industrial reuse and how much is being reused/upcycled by us. We publish all these impact figures on a monthly basis.

5. The amount of funding requested.

We would be delighted to receive any funding from you, but hope that you will consider a donation of £10,000. Here are some examples of what any money you give could cover.

- £1000 will fund 10 square feet of our new warehouse which will allow us to provide an additional 3000 meals
- £8500 will fund the 10 weeks travel for 20 volunteers who are vital to the daily running of FSGM
- £5000 will fund a school breakfast club in Greater Manchester, ensuring that school children are starting their day ready to learn

- £17300 will help us insure, run and maintain our four delivery vans for 12 months

6. Whether you are working with any other high level sponsors for this project.

Our fundraising plan involves writing to many funders, businesses and charitable trusts as well as appeals on social media to the general public. We have had a donation of £225,000 from Asda for the first phase of the project. We need to fundraise each year to cover our core running costs as well as any projects like this one.

7. Press plan.

We actively use social media and this year increased our public awareness by a campaign entitled Manchester Meal Deal. This included articles in local press and a feature on BBC North West. Please see the video in this link for details of this

<https://www.youtube.com/watch?v=zVvIBi6UBI4>

We also put a link about us on the Fulltime Devils youtube feed which follows one of our delivery drivers.

https://www.youtube.com/watch?v=Y7YPI_o7OB4

We won the Spirit of Manchester award in 2019 for our volunteers and there is a short video about this.

<https://www.youtube.com/watch?v=QCBIxH-X8P8>

We continually seek publicity in similar ways for this project.

8. Opportunities for individuals to be engaged or involved in the project's completion.

We have lots of volunteering opportunities – last year the number of hours given by volunteers was the equivalent of at least ten fulltime staff. Most volunteer in the food warehouse receiving food and making up deliveries or going out in the vans to make the deliveries, but this year we will have extra volunteering opportunities both to help with fundraising and practical tasks like painting to keep the cost of the refurbishment as low as possible.