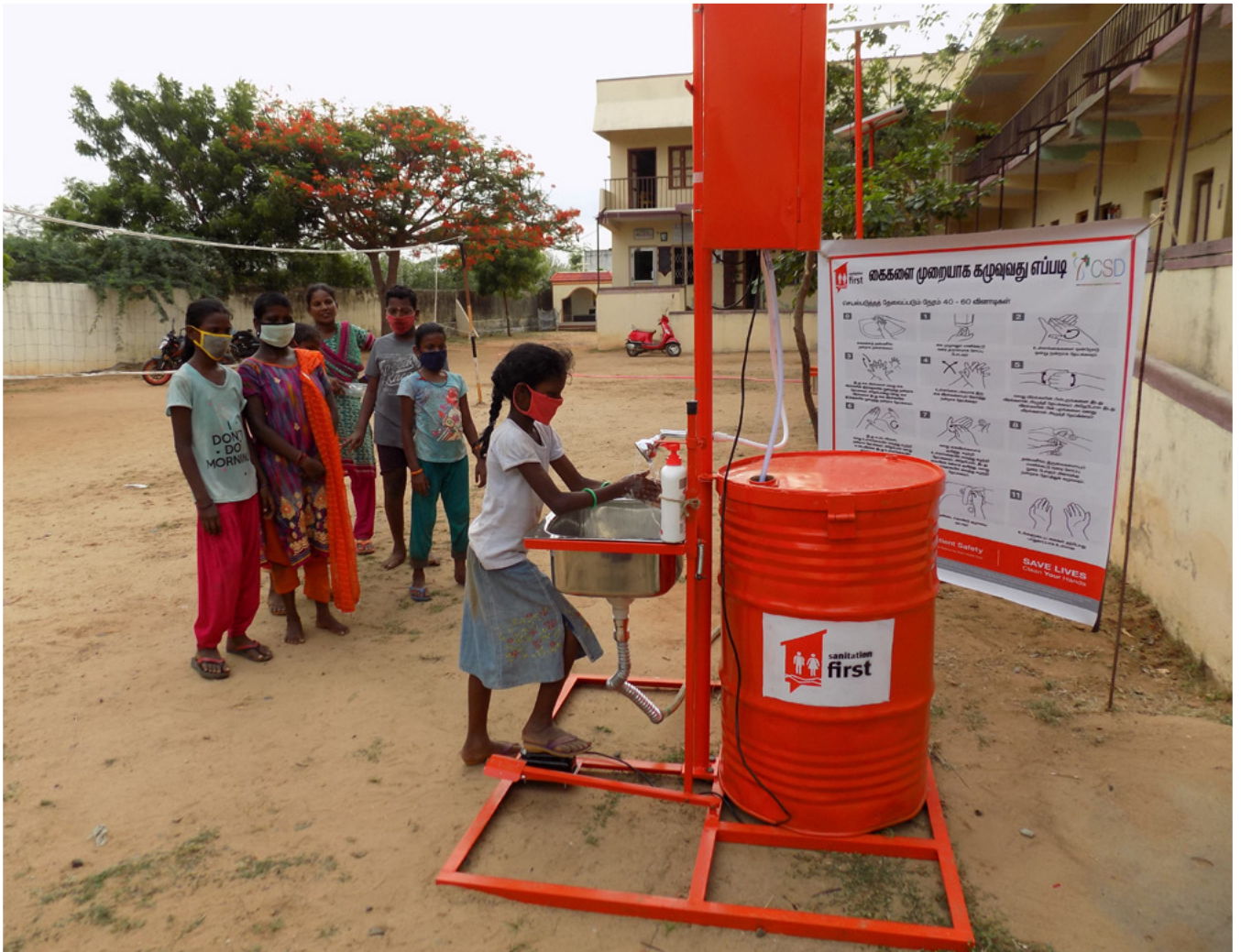




sanitation
first

+ COVID19
CALL TO ACTION!



**ENABLING HYGIENE
IN THE WORLD'S POOREST
COMMUNITIES DURING THIS
TIME OF CRITICAL NEED**

The world has been experiencing a global sanitation crisis for decades, but now, **with COVID19, the need for accessible hygiene solutions has never been greater.**

Handwashing with soap is proven to be the simplest way of preventing the spread of the virus.

Sounds simple enough?!

What if you don't have any access to clean water, let alone soap! Or any safe sanitation facilities like the thousands of people living in poverty across Southern India.

Since 1998 Sanitation First have transformed the lives of over 600,000 people living in poverty through the provision of clean and safe sanitation.

In this time of need we are calling ourselves to action! To help stop the spread of COVID19 and **keep people living in poverty safe from disease.**

55% OF INDIANS SAY THEY HAVE NO ACCESS TO WATER OR SOAP TO WASH THEIR HANDS. THAT'S 770 MILLION PEOPLE!

REGULAR WASHING OF HANDS CAN STOP THE SPREAD OF VIRUSES BY UP TO 57%!

THE HAND-WASHING DRUM UNIT

Our unique solution utilises a bespoke system designed in house by staff, who have over 100 years' collective experience of making practical solutions a success in on-the-ground scenarios.



The hand-washing drum unit is a very simple piece of equipment with a huge impact!

We have tried and tested the units close to the Covid19 entrance at Cuddalore hospital. Usage exceeded our wildest imagination and the basin is being **used daily by over 750 people!**

PLEASE, HELP US REACH OUR TARGET

£85,000

TO PROVIDE HYGIENE FACILITIES IN

54 AREAS

We have carefully identified these as the areas in greatest need of help!

DEALING WITH EXTREME POVERTY

£85,000 =

10 PRIMARY SCHOOLS	£5,000
10 SMALL SENIOR SCHOOLS	£7,500
10 MEDIUM SENIOR SCHOOLS	£12,000
10 COMMUNITY SPACES	£12,000
10 HOSPITALS	£8,500
2 LARGE SENIOR SCHOOLS	£10,000
2 EXTRA LARGE SENIOR SCHOOLS	£30,000

COST OF A SINGLE BASIC UNIT + SOAP + INSTALLATION + TRAINING = £500

THAT'S 14,000 SCHOOL CHILDREN, TEACHERS & ADULTS WASHING THEIR HANDS DAILY!



Built to last for 15 years!

1 years worth of soap provided!

Nice, clean and virus free!

Operated by a foot pedal for minimal contact

Easy for everyone to use!

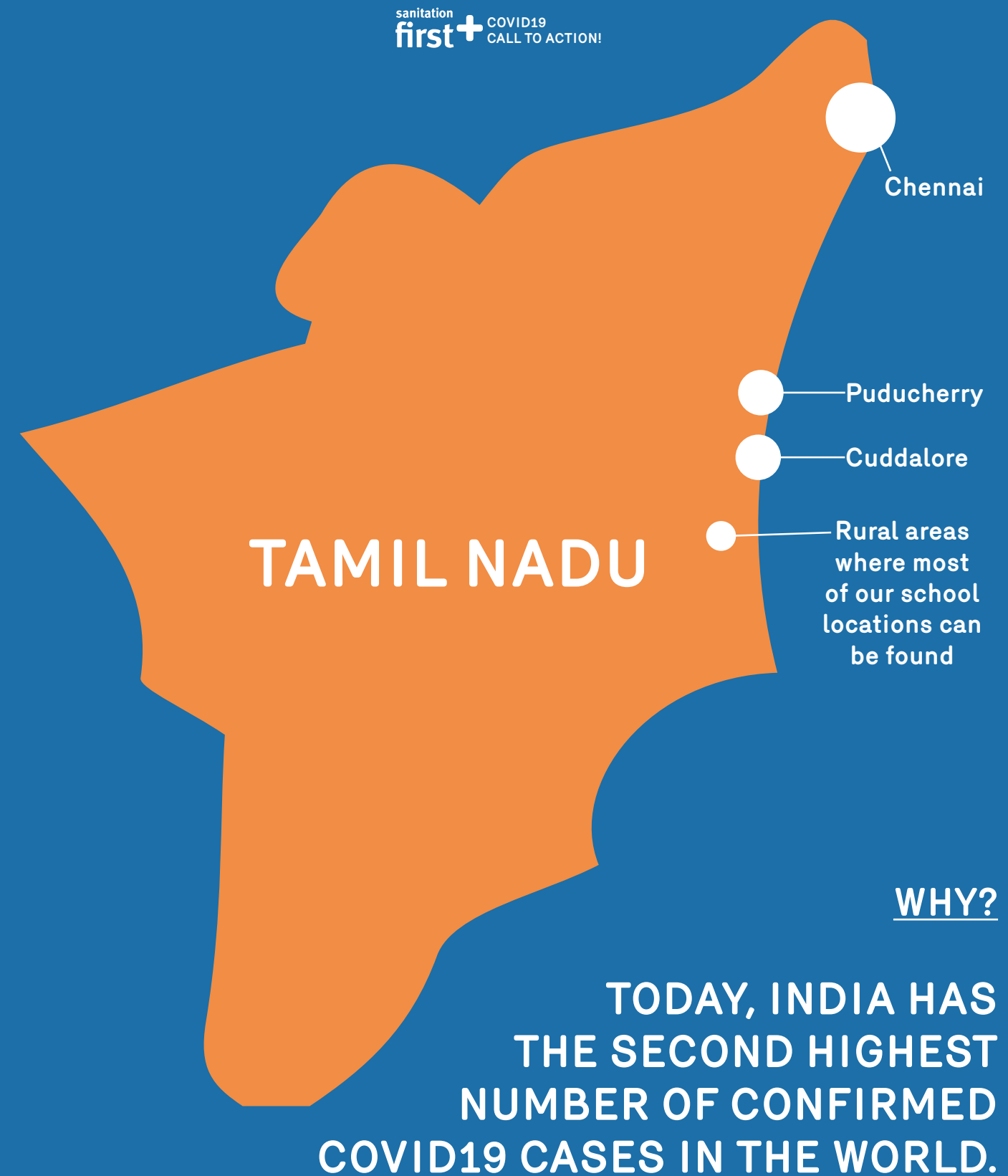
Wastewater used on local trees that are not averse to soap!



WHERE?

Sanitation First has been working successfully for over two decades in Southern India, which they have identified as having one of the greatest sanitation crises on the planet.

Sanitation First are using the charity's decades worth of on-the-ground local knowledge, experience and highly successful track record of providing sustainable sanitation facilities that work, in order to respond to the current pandemic.



WHY?

**TODAY, INDIA HAS
THE SECOND HIGHEST
NUMBER OF CONFIRMED
COVID19 CASES IN THE WORLD.**

At this time, most schools in India do not provide adequate and functioning hand-washing facilities. With schools set to re-open, we need to rapidly address the lack of hand-washing in schools and hospitals in India.

**LET'S ENABLE EVERYONE TO STAY SAFE AND
KEEP THE WORLD HEALTHY.**

FAQ'S

Is this initiative in line with the United Nations Sustainable Development Goals?

Yes, it is covered by Number 3, good health and well-being, and Number 6, clean water and sanitation.

Aren't there wash stations already in place?

Not many. In 2017, Wateraid published a report on hand-washing that stated that 55% of Indians said they had no access to water or soap to wash their hands.

Where will the water come from?

Many of the locations we have chosen have piped water to hand. However, there is a local government scheme where water is delivered to many schools on a daily basis and the drums will be regularly refilled.

Should I trust Sanitation First?

Absolutely. Australian Aid, Savills, Allsop, CBRE, St James Wealth Management and a host of other large organisations, institutions and individuals have entrusted us with funds and all still continue to support us. Sanitation First is a well-established registered charity with a long track record, managed by an experienced and motivated team.

Surely, there are washrooms in Indian schools?

Yes, in a few, but many schools do not even have toilets, especially segregated toilets, and hand-washing stations are even rarer.

How many school children can use each unit?

With staggered breaks, which is the norm, and the time taken for one child to wash their hands, depending on the unit we implement, we can cater for 100-2,500 children washing their hands per day.

Why bars of soap?

Soap bars are cheaper than liquid soap and the ingredients in soap basically destroy the membrane surrounding bacteria and viruses, meaning they just disintegrate, regardless of what they are or where they are found.

You supply soap for one year, what happens after that?

In schools, parents will bring in one bar of soap for their child, and this will last for the following year. We are in advanced discussions with local government about them supporting the community areas and hospitals.

Is hand-washing not taught in schools?

No, it isn't. In 2019 NDTV (a Delhi based TV network) stated that only 20% of low-income households used soap to wash their hands, as opposed to over 90% of the more affluent. Our own local surveys have shown if we teach children about hand-washing, they go home and teach their parents.

TO GENEROUSLY SUPPORT
THIS **URGENT** PROJECT, PLEASE
VISIT OUR DONATION PAGE AT:

[HTTPS://WWW.TOTALGIVING.CO.UK/
APPEAL/CV19HWU/DONATE](https://www.totalgiving.co.uk/appeal/cv19hwu/donate)

Alternatively, if you would like to
speak to somebody first, please:

Email: info@sanitationfirst.org

Telephone: 07939 576504

Sanitation First
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BA13 9BR

Registered Charity Number 1070826





You may already know of our continuous work over the past two decades providing poverty stricken schools, families, towns and villages with safe and clean ecosan toilets. We make whole communities healthier, enable adults to go to work, enrich local soils with our ecosan natural fertiliser and, perhaps most importantly, we keep children in school.

It's amazing what a toilet can do!

When it comes to children, our main focus is the girls. Of course we care about everyone, but in the areas we work we know exactly how hard it is for girls to stay in school when they start their periods.

That's why in 2018 we started our Happy Period's programme! When we build an ecosan school toilet block we increase girls enrolment by 17.5%! But now we've got them there, we need them to stay! To do this we need the whole school and their community to understand periods, PERIOD!

We started implementing our MODERN MENSTRUATION EDUCATION PROGRAMME in all the schools where we build a toilet block, and we train the teachers to teach it! Ontop of this we distribute Safepads, reusable sanitary pads that are environmentally friendly and can be used up to 100 times!

**23%
OF
GIRLS IN
INDIA
DROP OUT
OF SCHOOL
WHEN THEY
START THEIR
PERIODS.**



So, what's this got to do with COVID19?!

Well... We know the critical importance of building our hand-washing units in schools and in our first round we're already intent on building them in 44 schools,

that's us reaching almost **14,000** school children!

At least half of which are going to be GIRLS.

That's improving the chances of 7,000 girls getting the education they deserve!

If we
BEAT OUR TARGET
and raise another

£52,500

We can give a SafePad to every girl in all these schools.



**We don't just want GIRLS to be healthy,
we want them to have dignity, feel safe and
EMPOWERED!**

If you would like more information on our Happy Periods Programme we would be very happy to share it with you! Please contact us via the details on the previous page.

**Please give
and help keep
our world healthy!**

Thank you.

Since 2005, Sanitation First with its Indian partner WTNIS have constructed more than 5,000 sustainable eco-toilets in India. We work with schools, families, and entire communities to build sanitation facilities that are suited to their users' and the environment's needs. Core to our work is the need to be effective and sustainable. We also implement a hygiene education programme, which ensures a thorough understanding of how poor sanitation affects health, nutrition, education, and wellbeing. Our approach significantly increases the number of people who regularly use our toilets and we currently have a rural area usage rate of 93% three years post construction.

Sanitation First's Core Values

Sanitation First is a well-established registered charity with a long track record. One of its most recognised core values is channelling funds directly to the cause, where funders can see tangible results.

