

## Coronavirus Global Response Dashboard

#### About Maanch & Our Response to Coronavirus

Maanch is an award winning global impact platform, transforming the way millions of people engage with philanthropy worldwide. Maanch provides information and digital solutions to create seamless, efficient and meaningful experience for all stakeholders in the philanthropy ecosystem. We've taken the following action to create a new way for funders to respond proactively and decisively to the pandemic:

- → We've harnessed the potential of our award-winning global impact platform to create a Coronavirus Dashboard , which identifies projects with the greatest spotential to make an impact now and in the longer term.
- → We've created a Coronavirus Response Fund, with the aim of raising £15 million to enable the carefully-vetted charities and NGOs in our network to deliver these projects, without stalling their progress in other areas.

### About the Global Response Dashboard

Our online dashboard is a crowdsourced database of global projects by organisations in response to the Covid-19 challenges. The aim is to make it easier to track, map and have a better overview of needs, funded projects and gaps in funding. This is also an opportunity to join and help shape a community with the power to catalyse global philanthropic impact.

#### The Purpose of the Dashboard

Maanch and our Partners recognise the demand for funding is unbalanced but there are still many more people wishing to support worthy organizations and respond to the



Coronavirus crisis. In order to do so, more clarity is needed on where funding is needed most. It is also important to show who and what has already been funded to balance the response. Feedback from over 500 funders indicates that if there was this kind of clarity and top level data available on the needs from the sector and funding gaps they would be more supportive and could strategically enable more philanthropy. We wish to support this and help funders to make quick and impactful decisions. It is with this purpose we have created the dashboard.

#### Who is the Dashboard for

This dashboard has been created for three main stakeholders. Firstly, for funders. They can be individual donors, grant making foundations, corporates or institutions. Secondly, for charities, CICs and social enterprises. They can place their initiatives on the dashboard and get visibility for their projects. Finally it is available for the global community to see, share and harness the power of global response and give feedback.

We hope this dashboard will create better collaboration among all stakeholders in the philanthropy ecosystem. With empowered decision making we wish to see more, better and faster allocation of philanthropic capital as we understand the need and gaps in support locally and globally.

# Nominated, Submitted, Verified and Funded dashboard status

Projects have 4 different types of status: Nominated, Submitted, Verified and Funded.

- 1. Nominated: Scouted by a third party.
- 2. Submitted: Data submitted directly to Maanch by an organisation.
- Verified: Project available for funding post full due diligence and organisations committed to transparency and reporting.
- 4. Funded: Projects funded by the Maanch Fund or a Partner organisation.



### How to Participate on the Dashboard

It is very important to go through these steps in the right order to be visible on the Dashboard.

- 1. First step is to nominate or submit details of a Coronavirus relevant project/s through this link: <a href="https://maanch.typeform.com/to/hlko2e">https://maanch.typeform.com/to/hlko2e</a>.
- 2. In order for a project to be considered for funding by the Maanch Coronavirus Response Fund an organisation will need to go through the due diligence process with Maanch to get Verified status. To get Verified, register at Maanch: <a href="https://maanch.com/m-give/receiver/onboarding">https://maanch.com/m-give/receiver/onboarding</a>
  After the registration process is complete, an organisation creates their project through the Maanch platform. Once information is reviewed and approved a project will be published and project status on the dashboard will change to Verified.
- 3. Funded: If you have funded a project and wish to add to the dashboard contact us. If you have any suggestions and/or wish to explore Partnership opportunities with us, please get in touch with Cecilia Hersler, Head of External Relations at <a href="mailto:cecilia@maanch.com">cecilia@maanch.com</a>.

