

GLOBAL IMPACT TECH PLATFORM



INVESTMENT OPPORTUNITY

While over **£1 trillion is now allocated** annually towards environmental and social issues, there are no clear and transparent tools to measure, monitor and evaluate impact. In response to this global challenge, **Maanch** provides impact technology to enterprise-wide systems, allowing for improved sustainability focused decision making at the highest levels of business, investment, and philanthropy. Our data, dashboards and impact analytics **unify the Impact Ecosystem and accelerate impact** towards achieving the UN SDGs.

ROI: Positive cash flow and break-even point within the first year of revenue generation. Investment will generate a minimum **ROI of 5x within next 5 years.**

Fundraise Target: £5 million (£1 million Year 1, additional £4 million scale up capital year 2 onwards)

Stage: Product development and materially ready to scale.

MARKET NEEDS

cross-sector alignment | impact measurement | visibility and transparency | efficiency

MAANCH - IMPACT PLATFORM

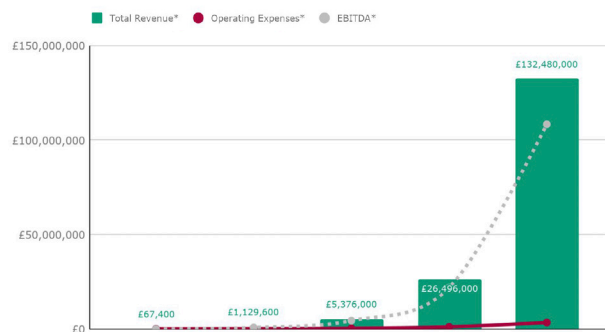
Product	Target customer	Revenue*	Features	Benefits
GIVE	Charities & Social Enterprises	£10pm per organisation	Enterprises-wide integration User specific dashboard panels	Discovery of charitable projects & funding Impact data aggregation
	Funding bodies & Intermediaries	£2500 pm per organisation		Operational & Due Diligence efficiency
INVEST	Corporates	£250 pm per organisation	Automatic SDG alignment	Allocate capital to initiatives & investments with the greatest impact
	Investors	£1000 pm per organisation	Impact investment	Engagement with key impact stakeholders

*indicative prices based on lowest competitor product benchmarks and could change depending on additional market feedback

OUR KEY PRIORITIES



5 YEAR FINANCIAL PROJECTION SUMMARY



TRACTION, ACHIEVEMENTS & IMPACT

- **675+ charities and 50+ funders** are currently utilising our dashboard solution to track funding progress and measure social impact on the existing Maanch platform
- Leading Investments Funds & Private Banks engaged in Wireframe testing and early product feedback
- **Winner Start-up of Year 2019** - awarded by Infosys
- Founder & CEO Darshita Gillies - **100 Most Influential** in UK-India Relations and **100 Meaningful Business Leader**, combining purpose and profit to help achieve the UN SDGs.

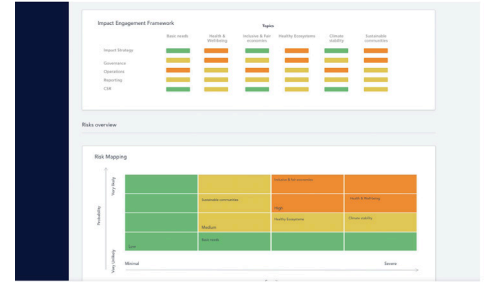


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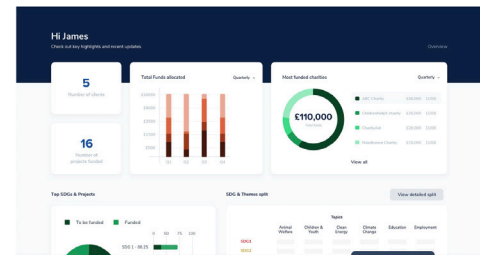
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IMPACT PLATFORM SCREENSHOTS

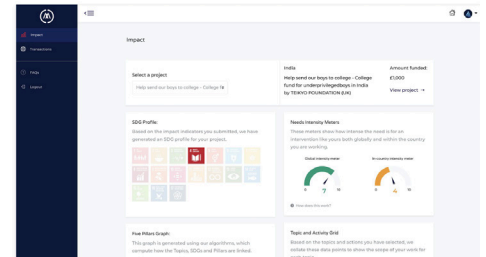
M INVEST FOR INVESTORS



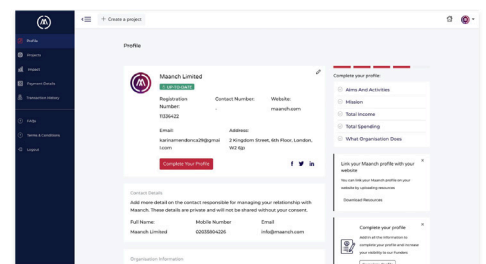
M INVEST FOR COMPANIES



M GIVE FOR FUNDERS



M GIVE FOR NONPROFITS



ACTION

Invitation to invest at an early stage in scalable and technology-driven solution to accelerate global impact initiatives.

- **Join Investor Q&A on Friday's @8:00 am** UK Time via Zoom.
- Investment ticket from **£50k.** (Eligible for EIS)